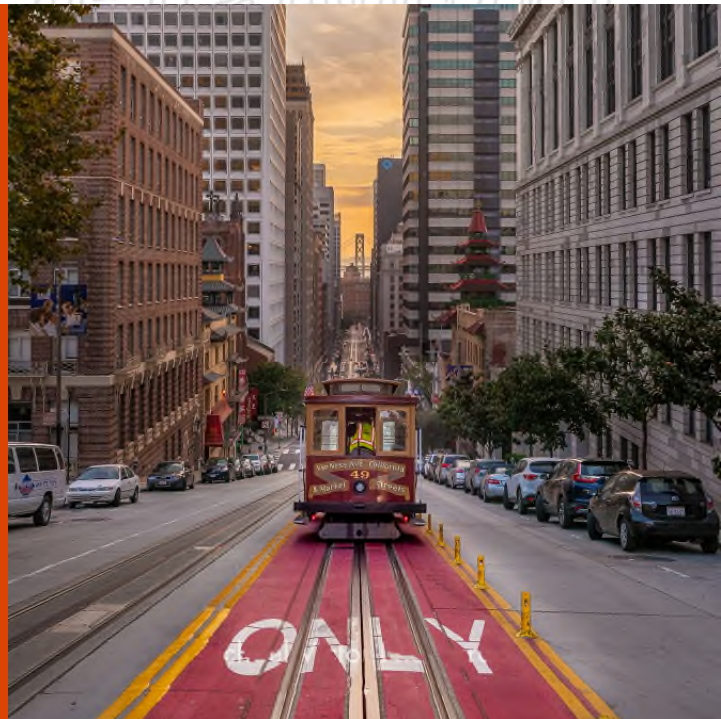


# WHAT'S NEW IN SAN FRANCISCO?

Hotel Webinar



# CLIMATE



65°F  
18°C



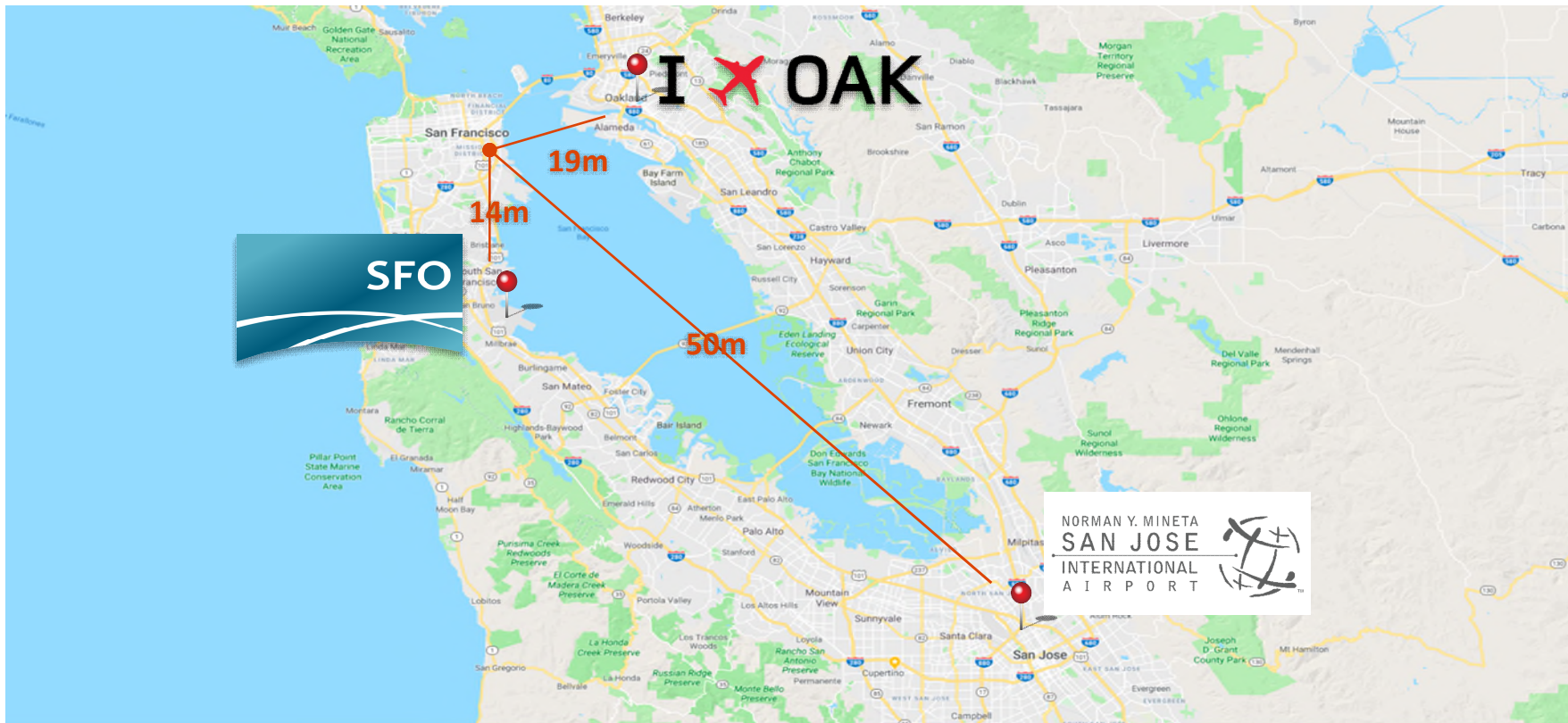
53°F  
12°C



.09%



# AIRPORTS





58

CARRIERS



79

CITIES



12

CARRIERS



55

CITIES

I  OAK



14

CARRIERS



40

CITIES





# SF TRAVEL BACKGROUND

- |  |  |
|--|--|
| ▶ NOT-FOR-PROFIT partnership association | ▶ Funded by San Francisco Tourism Improvement District |
| ▶ Official DMO for SF                    | ▶ Approx. 35 Employees                                 |
| ▶ Offices in the U.S and overseas        | ▶ 1200+ Partner businesses                             |



# CITY UPDATES



# CITY & STATE UPDATES

---

- ▶ [State Guideline](#)
- ▶ [How to Experience San Francisco Safely: What's Open](#)
- ▶ [Reopening San Francisco](#)
- ▶ [Safe Travel Pledge](#)



# HOW TO EXPERIENCE SF SAFELY

---



**MASKS**



**AIRPORT**



**ATTRACTIONS**



**HOTELS**



**DINING**



**EVENTS**

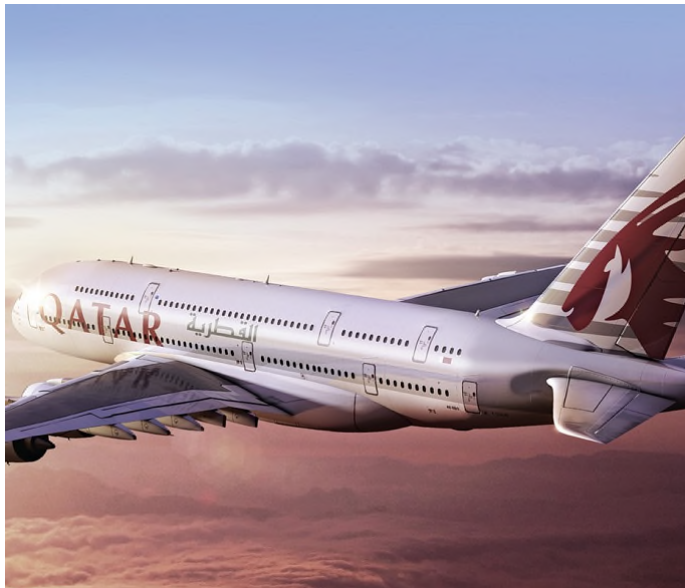


# SF INTERNATIONAL AIRPORT (SFO)



- ▶ SFO usually welcomes 50-60 mil. passengers/year
- ▶ Currently 25 International Carriers and 9 Domestic Carriers
- ▶ Extensive cleaning protocols in place

# SFO | AVIATION DEVELOPMENT



**NEW**

Doha, Qatar  
4x/week from 12/15



**NEW**

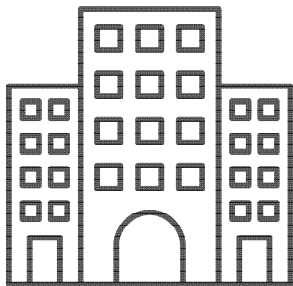
Bangalore, India  
Daily from May 2021

# HOTEL UPDATES

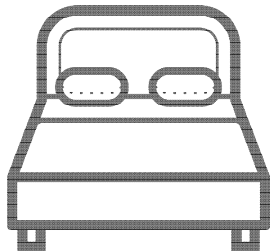


# HOTELS

---



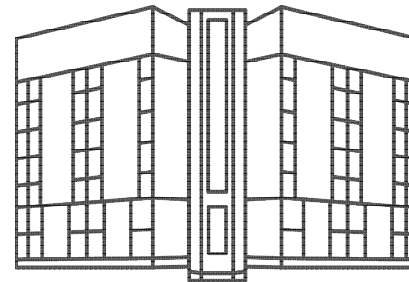
**221**  
HOTELS



**34,160**  
SLEEPING  
ROOMS



**15**  
500+ ROOM  
HOTELS



**4**  
1,000+ ROOM  
HOTELS

SAN FRANCISCO ACCOMODATIONS – FROM LANDMARK TO LUXURY



# HOTEL PROMOTION

---

- ▶ Hotel Availability and Promotion Dates
- ▶ Hotel & Venue safety protocols



# NO ROOM ATTRITION

- ▶ No Rooms Attrition for New Bookings in 2021
- ▶ 57 participating hotels
- ▶ Group booking must have minimum of 10 rooms on peak night
- ▶ Subject to individual hotel availability, some hotels may have additional terms & conditions



# PICK TWO PROMOTIONS

- ▶ Pick Two Promotions
- ▶ 2021 & 2022 dates
- ▶ Choose any TWO special offers
- ▶ Subject to individual hotel availability
- ▶ RFP must be submitted to SF Travel to qualify for this promotion
- ▶ 51 participating hotels



**For every 35 rooms consumed,  
receive one complimentary room**



**20% Audiovisual Discount**



**Complimentary Welcome Reception**



**Wi-Fi Service—Free in Guest Rooms  
and 50% off in Meeting Rooms**



**Donation to Local Scholarship/Charity**

# RENOVATIONS/NAME CHANGES

- ▶ Holiday Inn Fisherman's Wharf → Kimpton Alton & Caza
- ▶ Vitale → 1Hotel
- ▶ Courtyard Downtown → The Clancy
- ▶ Loews Regency → Four Seasons Embarcadero
- ▶ The Clift Royal Sonesta





COMING SOON

# LINE HOTEL

---



Neighborhood: Mid Market

Rooms: 236

Opening: Fall 2021



COMING SOON

# SOMA MISSION BAY

---



Neighborhood: Mission Bay

Rooms: 299

Opening: Fall 2021



COMING SOON

# 1 HOTEL MISSION BAY



Neighborhood: Mission Bay

Rooms: 129

Opening: 2023



COMING SOON

# THE LANGHAM, SAN FRANCISCO



Neighborhood: SOMA

Rooms: 400

Opening: 2025





# NEW OPENINGS – BAY AREA

---

Montage Healdsburg

(Wine Country)

Rooms: 158

Opened: December 2020



# NEW OPENINGS – BAY AREA

Four Seasons Napa Valley  
(Calistoga, Wine Country)

Rooms: 86

Opening: Spring 2021



# NEW OPENINGS – BAY AREA

---

Moxy Oakland Downtown

Rooms: 172

Opening: Spring 2021



# NEW OPENINGS – BAY AREA

---

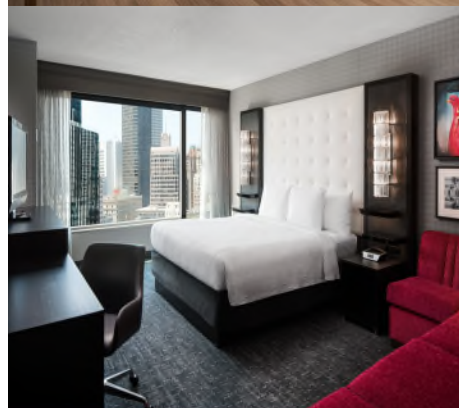
The Ameswell Hotel  
(Silicon Valley)  
Rooms: 255  
Opening: Spring 2021





# RENOVATIONS/NAME CHANGES

- ▶ Holiday Inn Fisherman's Wharf → Kimpton Alton & Hotel Caza
- ▶ Vitale → 1Hotel San Francisco
- ▶ Courtyard Downtown → The Clancy
- ▶ Loews Regency → Four Seasons Embarcadero
- ▶ The Clift Royal Sonesta



**THE FOG**  
*will wait for you*

   @sfmeetings  
[www.sftravel.com](http://www.sftravel.com)



# THANK YOU!

WINNIE WONG

DIRECTOR, CONVENTION SALES

INTERNATIONAL MICE

WINNIE@SFTRAVEL.COM

